



CITY OF
RIVERSIDE
MISSOURI

PROGRESS REPORT 2015



A WORD FROM THE MAYOR

Ten years ago we hit the ground running with a new vision for the City. Even though there have been a few bumps in the road, we have transformed our community. In 2015, our monthly newsletter added a “Did You Know” segment that reflects this transformation by highlighting interesting facts on a variety of services that shape and enhance our quality of life in Riverside.

I am so pleased that our satisfaction numbers have been good, and continue to rise. All of these have been accomplished through a very fluid and flexible strategy. We recognize that our business and processes should be fiscally sound and efficient, and that our attitudes must deliver a willingness to get things done.

With this over-arching expectation, we continue to search for opportunities and partnerships that align our interests. This model of “good government” is being recognized and applauded by our residents, businesses, organizations and other governmental entities throughout our great State.

As you read through these pages, I hope you are as proud as I am of the solution-oriented outcomes and differences we have made, and continue to make. We are living our brand of upstream from ordinary, and it’s all “Good to Know!”

Kathy Rose
Mayor



YEAR IN REVIEW

In 2015, Riverside continued to prove itself “Upstream from Ordinary” in every way. Our streets remain safe and our neighborhoods, strong.

Our business community is thriving, thanks to established companies who call Riverside home, new businesses launching and large corporations opening plants here and creating new jobs. Our infrastructure is second to none, and better than most cities of any size. New homes continue to be built, sold and occupied by those who live and even work right here in Riverside. Our city services outrank those of all other cities across the Metro and in some cases, the nation. And our community spirit remains resilient: steeped in tradition, yet willing to progress with the times.

There are so many attributes that define us, unite us and make us strong. And we have the facts to prove them. Read on, and discover a few of the many things that are indeed “Good to Know” about Riverside.





Aaron Rosenthal
Vice President/General Manager
Argosy Casino

“

I've never worked with a city that cares like Riverside, from the elected officials to the staff. They are professional, accessible, easy to deal with, and very good at what they do. The City is just an incredible partner, and as interested in the success of a business as the business itself. The success of the Argosy Casino Parkway project is a tangible example of that.

”

CAPITAL IMPROVEMENTS

The Argosy Casino Parkway

When is a road more than a mere stretch of concrete? When it is one of our City's most critical arteries. Argosy Casino Parkway is traveled by 5,500 vehicles a day transporting people to work and leisure activities — which in turn generates revenue that boosts area businesses and the City's budget.

The Missouri Department of Transportation's original plans for the Fairfax Bridge replacement cut off access to Argosy Casino and surrounding businesses. When the City and Argosy Casino officials objected, MODOT agreed to incorporate it into the project — but only if the City wanted to pay for it.

Riverside Mayor Rose, City Administrator Greg Mills, Director of Community Development Mike Duffy, Special Counsel for Economic Development Joe Bednar and Argosy Casino Vice President/General Manager Aaron Rosenthal met to devise a plan to make the parkway part of the project. Then, the team took the plan to Jefferson City, where they testified before the Missouri Highway Commission and met with high-ranking state officials. After explaining the negative economic impact that would result from cutting off access to area businesses per the original project plans, the team's proposal was approved. Thanks to the

teamwork between the City and Argosy Casino, the project was not only done, but done right — and at no cost to the City. Today, Argosy Casino Parkway carries more vehicles, more safely through the areas near the casino and beyond.

Public Works

Roads to upkeep and clear; trails to cut, pave and preserve; pools, buildings, bridges and acres of grass to maintain... it's all in a day's work for the City's Public Works department. The team is behind the wheel, so to speak, 24/7, helping those who live, work or travel through Riverside access our facilities, enjoy our amenities and get from point "A" to "B" quickly and safely.

Riverside's snow removal services outscored those of other metro communities in the recent Citizen's Satisfaction survey. Last winter alone, Public Works crews spread over 478 tons of salt over City Streets, including Horizons Parkway, Gateway and Indian Lane.

good
to know

With only 8 employees,
Public Works maintains:



70 lane miles of road
14 bridges
835 storm sewer drops



5 parks
9.1 miles of walking trails



3 water features
1 swimming pool



12 buildings



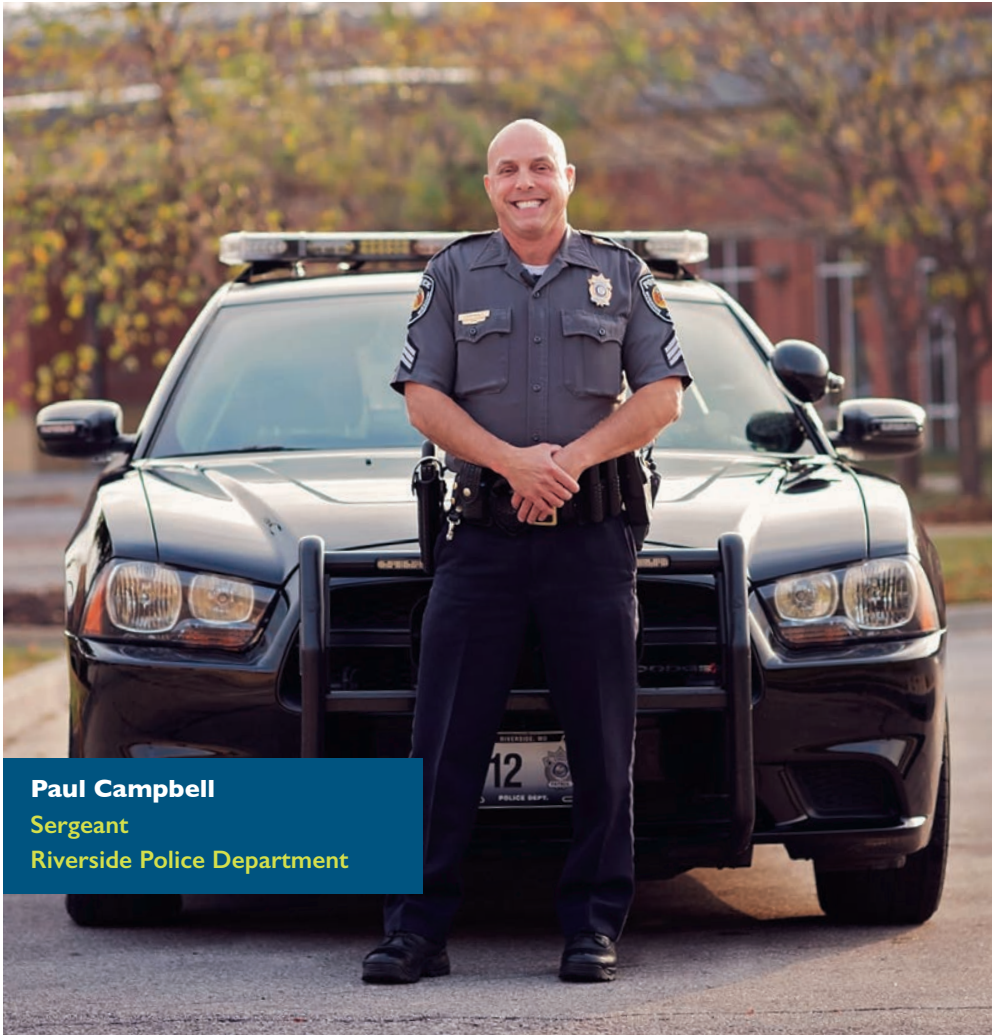
Plows & salts all city
streets 24/7

Mows 150 acres

“

Drive through our neighborhoods, and you see people on the sidewalk talking, walking their dogs and waving at passing cars. Our citizens and business owners look out for their neighbors. And when they see something suspicious, they call us. Our small-town atmosphere is friendly and genuine, and that makes everyone feel secure.

”



Paul Campbell
Sergeant
Riverside Police Department



PUBLIC SAFETY

Riverside is a community of just over 3,000, though the population swells to over 10,000 a day during the workweek. And the responsibility of keeping everyone safe falls to the 70+ members of the Riverside Public Safety Department, which includes firefighters and the fire marshal, police officers, dispatchers, an emergency management coordinator, records custodian and administrative assistants.

Command Bus

In June, the City of Riverside's Emergency Services rolled out a vehicle from which to operate mobile command situations through a donation from the Platte County Sheriff's Office. The command bus serves as a mobile facility providing direction and control during emergency and community events.

New K9 Officer Joins Police

In August, Riverside Police added a four-legged member to the team. After thorough screening, Officer Andrew Marr selected his new partner, LYNCK, a three-year-old Belgian Malinois who hails from Holland. Sources state that LYNCK is a happy and proud member of the department.

Drug Drop-off Box

This year, the Riverside Police Department reported that more than 60 pounds of prescription and over-the-counter drugs have been collected since the drug drop-off box was installed in the lobby of the Public Safety building. The box is available 24 hours a day, seven days a week, and there are no questions asked. It is the only drug drop-off box in Platte County, and provides a free, secure way to safely dispose of both prescription and over-the-counter drugs.



In 2015, the Police department...



Answered 4,539 calls for service

Wrote 4,623 reports

Investigated 566 crimes

Arrested 28 people for drunk driving

And the Fire Department...



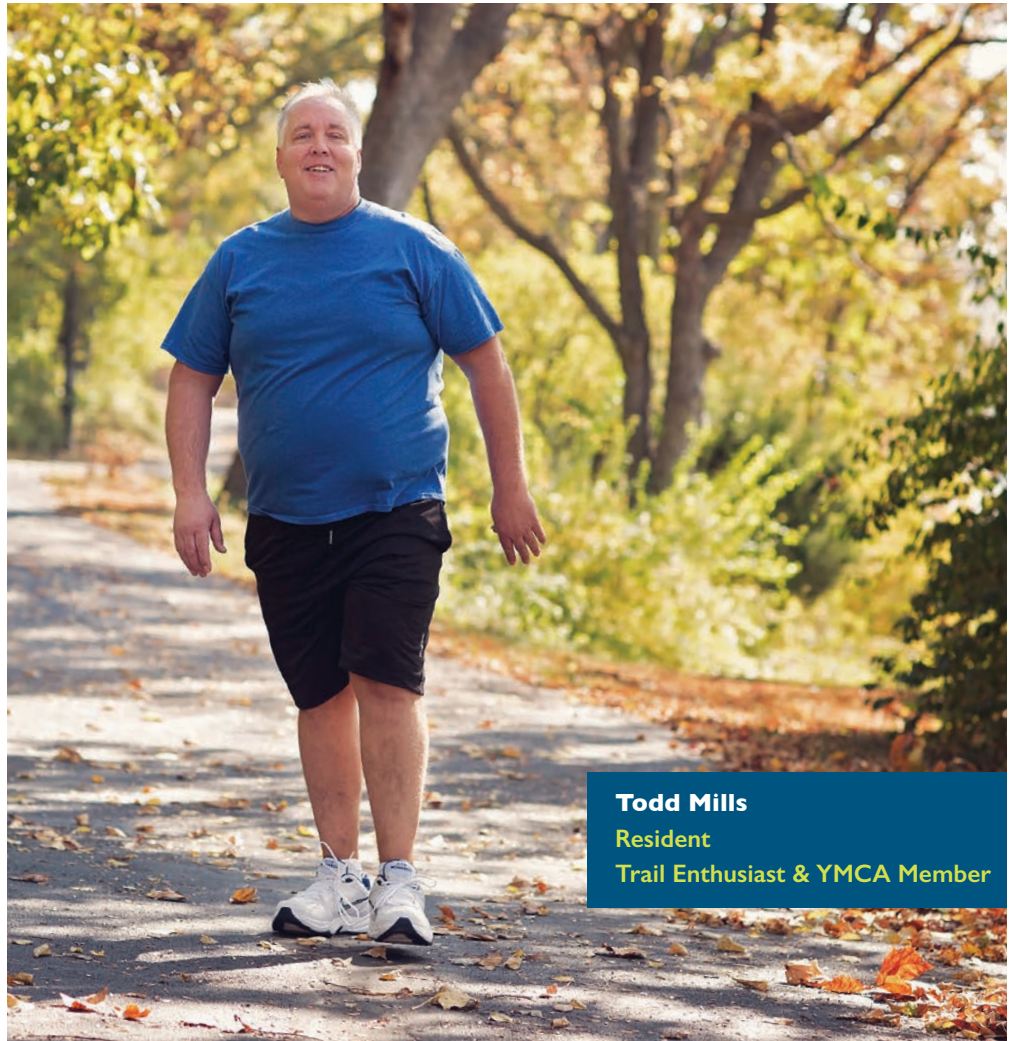
Answered 1,092 calls for service

Wrote 1,917 reports including 825 medical reports

Conducted 432 Fire Inspections with 206 safety violations found

Arrived in 4 minutes and 22 seconds* from the time a 911 call is received

* on average



Todd Mills
Resident
Trail Enthusiast & YMCA Member

“

I tell everyone how much the trails have changed my life. Most people don't realize how great they are. They see me on the trails or at the community center, and comment on how much weight I've lost. I go to the trails to forget about life for a while. I know it sounds cliché, but it's just me and the trail. It's made such a difference in my life.

”

COMMUNITY

What makes a community good to know? It goes beyond the bricks and mortar, businesses, infrastructure and services. Riverside's community is about people, and it is the efforts our community puts forth to serve those people that truly define us. We are the sum of our parts, including initiatives and programs to literally transform our citizens' health, charitable efforts to keep people warm and safe, and festivals that help us celebrate who we are. These are the things that bind us together to create a Riverside that is truly "Upstream from Ordinary."

YMCA & Community Center Partnership

In July, the YMCA began implementing and administrating all programming at the Riverside Community Center, nearly doubling the classes and events offered and making it even easier to get fit close to home. While the change meant that most classes would be available only to those who belong to the YMCA, the City's Healthy Citizens Initiative offsets that fee by paying 75% of the cost of membership.

Coat Drive

In October, nearly 170 coats and blankets were given to those seeking extra warmth during a Coat Drive sponsored by the City of Riverside, FPAL and Argosy Casino. Items were collected in July and August at the Public Safety Lobby, Riverside Community Center and Argosy Hotel Lobby.

Community Events

This year the City hosted or sponsored several events that kept kids entertained, people informed and the City clean. FPAL Youth events ranged from fishing outings to skating parties to pool parties, and gave children a chance to connect with mentors and even Shop with a Cop/Firefighter. A series of Alzheimer's and Dementia Lunch and Learn events gave insight and strategies to those caring for others. And the annual Spring Cleanup events included the City-Wide Garage Sale and Clean-Up days, as well as the Northland Recycling Extravaganza, which allowed residents to dispose of unwanted items in a safe, convenient manner.

good
to know

This year in our community:



Over 550 households participated in the Healthy Citizens Initiative



The Community Center partnered with the YMCA and increased programming by 50%



Residents and visitors enjoyed our pristine trails and parks

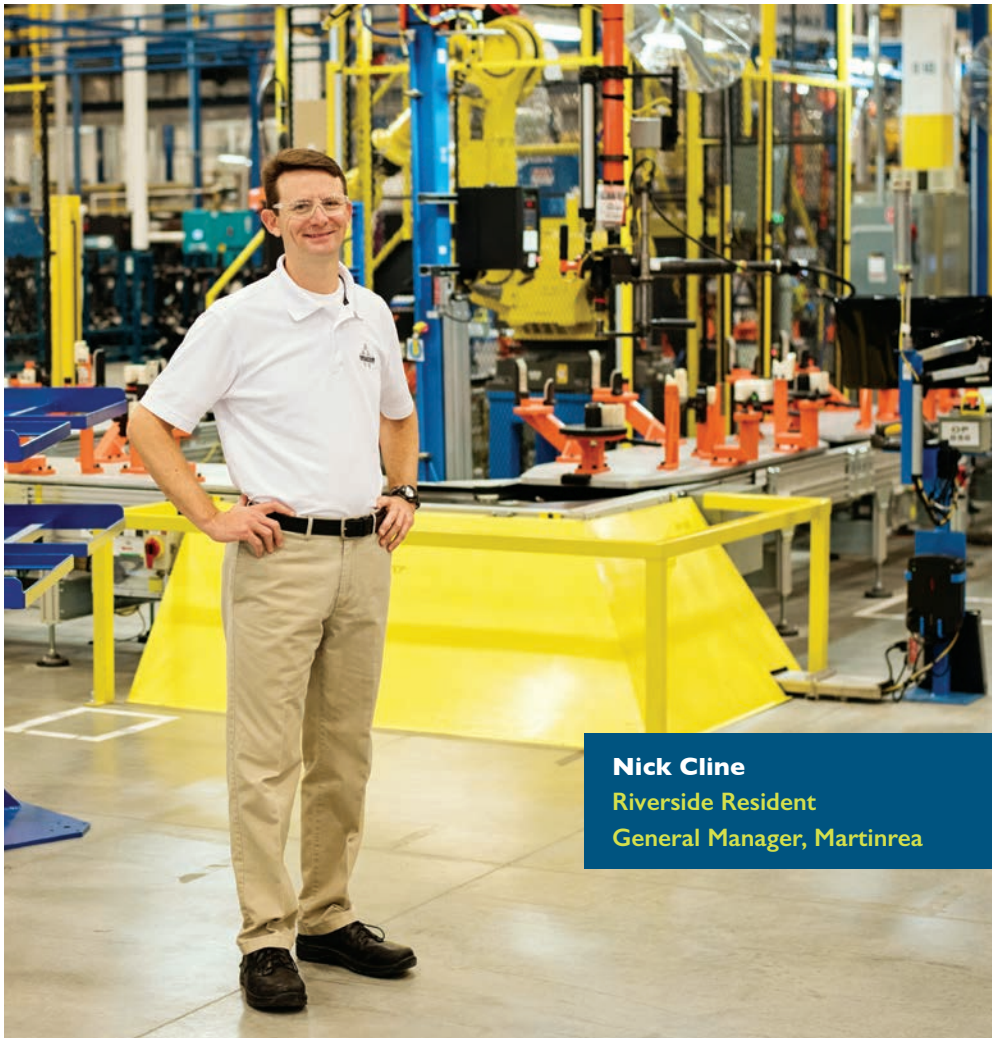


Collected goods and funds for area charities



Supported FPAL youth activities, including Shop with a Cop/Firefighter

“ The beautiful thing about living and working in Riverside is proximity. I come home for lunch because I work just 1.5 miles away. My wife home-schools our son, and is a big user of the Riverside library, and loves that the resources she needs are right here. My son is a competitive swimmer and likes having a pool close by. As new residents, we continue to discover and appreciate all this community has to offer. ”



Nick Cline
Riverside Resident
General Manager, Martinrea



BUSINESS RETENTION & DEVELOPMENT

2015 saw an historic launch of a new business model, new and expanding plants and facilities, and an extensive remodel and expansion of one of Riverside's longest established businesses.

QuikTrip Generation III Store

In March, QuikTrip opened the doors to its newest design concept located in the heart of Riverside. The Generation III store features a new approach to traffic management, with multiple entrances separating customers getting gas from those visiting the store. This store piloted the launch of QT Kitchens, offering a made-to-order menu. The company is also using the site to test new native grass alternatives for their landscaping needs.

Eagle Animal Hospital

The oldest veterinary practice in the Northland unleashed a new era in service as it completed a major expansion in physical space and services offered. The practice's goal was to create a modern, one-stop destination for pet care and well-being designed for the whole life of one's pet. In addition to their legendary state-of-the-art veterinary medicine, Eagle today offers boarding, grooming, daycare and obedience training.

Horizons

This year, new companies opened their doors and many expanded facilities, creating new jobs and opportunities. Growth continued at a robust pace. Yanfeng and Premium Waters facilities expanded with nearly 200,000 sq. ft. of additional space. U.S. Farathane completed a 220,000 sq. ft. build out in Horizons Spec IV, which started operation this fall. Martinrea continued to ramp up work at the plant and hire new employees. And Seattle Fish built a new 30,000 sq. ft. distribution facility.

Demand for space in Horizons is so great that two speculative buildings are under construction on both sides of Horizon Parkway: the 245,000 sq. ft. Riverside Logistics Centre to the west and Horizons Spec V, a 491,000 sq. ft. facility to the east.

good
to know

Good business in Riverside has a ripple effect:



Over 1,000 new jobs were created in 2015



Area workers support Riverside's restaurants and businesses



The daytime population swells to about 10,000 during the week



Each day, 52,667 vehicles travel through Riverside on I-635

14,025 vehicles pass through on Mo Hwy 9

11,358 vehicles travel through the Vivion and Gateway intersection

2015-2016 BUDGET

In June, the City of Riverside Board of Aldermen passed the 2015-2016 annual budget, which went into effect on July 1, 2015. Here's how it breaks down.

The City balanced the budget:

| | Amount |
|-----------------------|-----------------------|
| Gaming Revenue | \$ 10,150,000 |
| TIF from Horizons | 5,965,000 |
| Other | 5,462,000 |
| Reserve Funds | 1,257,000 |
| Total Revenues | ✓ \$22,834,000 |

| | Amount |
|---------------------------|-----------------------|
| Salaries & Benefits | \$ 6,267,000 |
| Contractual Services | 4,018,800 |
| Equipment | 283,500 |
| Capital Improvement | 5,374,700 |
| Debt Service | 6,890,000 |
| Total Expenditures | ✓ \$22,834,000 |

The City analyzed revenue sources and carefully cut costs in order to provide a source of funding for necessary expenditures. The outcome is a balanced, fiscally sound budget that will allow the City to operate in a stable environment using the funds we have today, without sacrificing the attributes that make Riverside great.

The City will invest in public safety, infrastructure:

The 2015-2016 budget includes expenditures to enhance public safety and maintain infrastructure. It provides funding for a new police dog, replacing Nero, who after 9 years retired. The Board approved a 2% overall merit increase for employees based on performance.

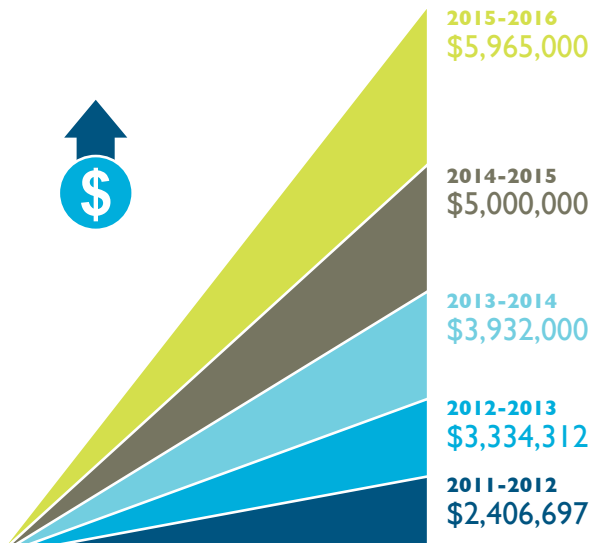
VEHICLES/EQUIPMENT

- 3 Police Cars
- Public Works Trucks
- Computer Equipment
- 3 Mowers
- Animal Control Truck

CAPITAL IMPROVEMENT EXPENDITURES

- Old Public Safety Building Maintenance
- Improvements to 50th Street
- Other Infrastructure Maintenance
- Horizons Expansion
- Downtown Improvements
- Jumping Branch Trail

TIF revenue from Horizons is up:



TIF Revenue

Thanks to continued development within Horizons, tax revenue has increased \$3.5 million since 2012. TIF revenues allow the City to be repaid for Horizons development costs.

**VIEW THE ENTIRE
BUDGET ONLINE AT
RIVERSIDEMO.COM/FINANCE/BUDGET**



BOARDS & COMMISSIONS

It's good to know that the City of Riverside is led by a dedicated group of people who listen, learn and work diligently to make our community "Upstream from Ordinary."

Board of Aldermen



Kathy Rose
Mayor



Frank Biondo
Ward III



Albert Bowman
Ward I



Art Homer
Ward III



Chet Pruett
Ward II



Ron Super
Ward I



Aaron Thatcher
Ward II

**Board of Zoning
Adjustment**

Dave Thatcher
Rick Euwer
Micah Pope
Chris Craig
Lowell Hickman

**Industrial
Development
Authority**

Harold Snoderly
Leland Finley
Jason Rule
Pamela Darata
Art Homer

Park Board

LaNette Ingram
Jerry Pietsch
Terri Dwyer
Elaine Warren
Suzanne Johnson
Deborah Leader
Chet Pruett

**Planning Zoning
Commission**

Nathan Cretsinger
Al Bowman
Kathy Rose
Jim Frakes
Harold Snoderly
Ray Uhl
Mike Soler
Steven Kaspar
Mike Lombardo
Steven King

**Tax Increment
Financing
Commission**

Beverlee Roper
Ron Schieber
Jeanette Cowherd
Paul Kelly
Ron Super
Leland Finley
Kip Crawford
Kathy Rose

**Tourism
Commission**

Frank Biondo
Julie Rule
Lori Locke
Jennifer Goering

